

PR 60-6767/a

SEP 1960

cc: 10/
Honorable Leo A. Hoegh, Director
Office of Civil and Defense Mobilization
Executive Office of the President
Washington 25, D. C.

Dear Mr. Hoegh:

Thank you very much for your letter of 30 August and for the enclosed tentative program concerning the 1960 National Women's Conference on Civil Defense to be held at the Mayflower Hotel on 26 and 27 September.

Much as I would like to speak to this group on 26 September, I am planning to be out of the country on that date and, therefore, must regretfully decline your invitation. However, I appreciate your thoughtfulness in asking me to join you on this particular occasion.

With kindest regards.

Sincerely,

SIGNED

Allen W. Dulles
Director

25X1

O/DCI/[]:bak(31 Aug. 60)

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(EXECUTIVE REGISTRY FILE *OC DM*)

60-6767

EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF CIVIL AND DEFENSE MOBILIZATION
WASHINGTON 25, D. C.

OFFICE OF THE DIRECTOR

AUG 30 1960

Honorable Allen W. Dulles
Director, Central Intelligence Agency
Washington 25, D. C.

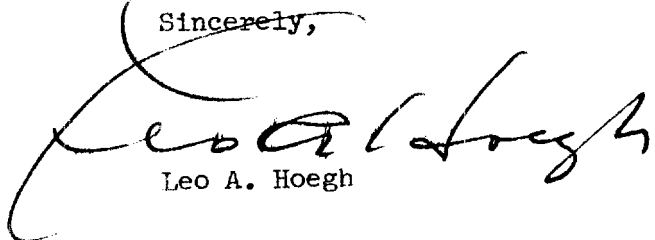
Dear Mr. Dulles:

The annual meeting of the National Women's Conference on Civil Defense of the Office of Civil and Defense Mobilization will be held at the Mayflower Hotel in Washington, D. C., September 26 and 27, 1960.

There will be approximately 250 women present, including national presidents of the largest and most influential women's organizations in America. They represent a combined membership of 63 million women. For your information, I enclose a list of organizations which will be represented.

I would greatly appreciate your addressing this group Monday morning, September 26.

Sincerely,

A handwritten signature in dark ink, appearing to read "Leo A. Hoegh", written in a cursive style. The signature is positioned below the word "Sincerely," and above the printed name "Leo A. Hoegh".

Leo A. Hoegh

Enclosures

1960 National Women's Civil Defense Conference

AFL-CIO Auxiliary

Altrusa International, Inc.

American Association of Medical
Assistants

American Association of University
Women

American Council of Railroad Women

American Farm Bureau Federation

American Home Economics Association

American Hospital Association Aux-
iliary

American Legion Auxiliary

American Medical Women's Association,
Inc.

American National Red Cross

American Nurses' Association

American War Dads Auxiliary

American Women in Radio and
Television, Inc.

American Women's Voluntary Services,
Inc.

Assembly of Women's Organizations
for National Security

Association of the Junior Leagues
of America, Inc.

B'nai B'rith Women

Camp Fire Girls, Inc.

Fraternal Order of the Eagles

General Conference of Seventh-Day
Adventists

General Federation of Women's Clubs

Girl Scouts of the United States of
America

Ladies Auxiliary of the Military
Order of the Purple Heart

Ladies Auxiliary to the Veterans
of Foreign Wars of the U. S.

National Amvets Auxiliary

National Association of Insurance
Women

National Association of Negro Business
and Professional Women's Clubs, Inc.

National Association of Railway
Business Women

National Association of Women Lawyers

National Congress of Parents and
Teachers

National Council of Catholic Women

National Council of Jewish Women, Inc.

National Council of Negro Women

National Federation of Business and
Professional Women's Clubs, Inc.

National Home Demonstration Agents
Association

National Home Demonstration Council

National League for Nursing, Inc.

National Organization of World War
Nurses

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National Safety Council
National Secretaries Association
National Society, Daughters of
the American Revolution
National Women's Party
Pilot Club International
Quota Club International, Inc.
Reserve Officers' Association
Ladies' Clubs of the United States
Seroptimist Federation of the Americas
The American Dietetic Association
The National Association of Colored
Women's Clubs, Inc.
The National Grange
The Needlework Guild of America, Inc.
The Salvation Army
Theta Sigma Phi
United Church Women
United Voluntary Services
Women's Army Corp Veterans
Association
Woman's Auxiliary to the American
Medical Association
Women's National Aeronautical
Association of the United States,
Inc.
Women's Overseas Service League
Young Women's Christian Association
of the U. S. A.
Zonta International

TENTATIVE PROGRAM

1960 NATIONAL WOMEN'S CONFERENCE ON CIVIL DEFENSE

Mayflower Hotel -- Washington, D. C.
September 26 and 27, 1960

CONFERENCE THEME: "BUILDING OUR HOME DEFENSE"

--"By faith, Noah ... prepared an ark to the saving
of his house ..." (Heb. 11:7)

Sunday, September 25

7:00 - 9:00 p.m. Pre-registration by D. C.
Chamber of Commerce Promenade

Monday, September 26

8:00 a.m. Registration by D. C.
Chamber of Commerce Promenade

9:30 Call to Order East Room

Invocation

Pledge of Allegiance

Welcome

9:50 Address: The International Situation

10:20 Address: U. S. Defense Posture

10:45 Address: The Battle For the Minds of Men

11:15 Visual Presentation: National Nonmilitary Defense Readiness
and OCDM Program Emphasis

11:50 Explanation of Afternoon Sessions

12:00 Recess

12:30 p.m. Luncheon State Room

Address: The Honorable Leo A. Hoegh
Director
Office of Civil and Defense Mobilization

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2:00 Reconvene in Assigned Rooms

Blue Session Cabinet Room

Gold Session Pan American Room

Pink Session East Room

BLUE

GOLD

PINK

2:00	Radiological Defense in Schools	Shelters & Occupancy Research	How Civil Defense Works at State and Local Levels
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2:30	Shelter & Occupancy Tests	How Civil Defense Works at State and Local Levels	Briefing on Radiological Defense
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3:00	The USDA Extension Service and Civil Defense	Briefing and Demon- stration on Radio- logical Defense	Briefing on the Shelter Program
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3:30 Reconvene for General Session East Room

Address: Mrs. Barbara Bates Gunderson
U. S. Civil Service Commissioner

4:00 Adjournment

6:30 - 8:00 Informal Reception Chinese Room

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Tuesday, September 27

8:00 a.m. Meeting, National Women's Advisory
Committee Chinese Room
Preview of New Films East Room

9:30 a.m. Workshop Sessions Begin in Assigned Rooms
Blue Session Cabinet Room
Gold Session Chinese Room
Pink Session East Room

	<u>BLUE</u>	<u>GOLD</u>	<u>PINK</u>
9:30	Role of Organizations in the COG Program	Communicating Civil Defense Information	The Award Program
10:15	Mechanics of the Award Program	Continuity of Govern- ment	Communicating Civil Defense Information
11:00	Communicating Civil Defense Information	The Award Program	Continuity of Government

11:45 Recess for Lunch

12:00 Luncheon State Room

Address: The Honorable Arthur S. Flemming
Secretary of Health, Education and
Welfare

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1:30 p.m. Reconvene in Assigned Rooms

1:30 - 4:00 Eight Workshop Sessions Rooms to be
announced

Discussion Topics:

1. Is there a difference between the Home Preparedness and the Rural Civil Defense programs?
2. How do you report progress on the Award program?
3. What is OCDM Form 430?
4. Have you new ideas for NEWS of Women in Civil Defense?
5. How can Youth groups be included in civil defense?
6. Are civil defense organizations with Women's Councils more effective?
7. Have you personally encountered problems in public acceptance of the Award seals?
8. Review of conferees' questions.

4:00 p.m. General Summary East Room

4:30 Adjournment